A tale of two map(time) cities

State of the Map 2018
29 July 2018, Milano
Alsino Skowronnek, Maptime Berlin
Michele Ferretti, (Ex-)Maptime Milano
1. Who are we?

Alsino Skowronnek, Maptime Berlin
Interface & Data Designer
Mostly freelance, currently @ZEIT Online
web: alsino.io
twitter: @alsinosko

Michele Ferretti, (Ex-) Maptime Milano
“Spatial” Data Scientist
PhD candidate King’s College London
web: micheleferretti.io
twitter: @miccferr
2. Ok, so what is #maptime!

- **Open learning environment** (regular meet-ups) for making maps, beginner-focused

- Founded by **Beth Schechter** in San Francisco after SOTM US in June 2013

- Initially a weekly casual Bay area event at **Stamen Design** in San Francisco

- More history and facts here: [maptime.io](http://maptime.io)
What makes Maptime special?

* Beginner-focused
* Playful & welcoming
* Funky Fresh (FUN)
A global phenomenon
More than 120 chapters worldwide

Once Maptime got started in San Francisco, it wasn’t long before cities all over the world started to get involved. Here are all of the Maptime chapters that exist so far, along with the teams that put them together.

Don’t see your city? Want to start a chapter? Visit the Start page for instructions.

MaptimeABQ
The map(time) tale...pt. 1

How it all started in Berlin...
I want to be able to do this!
The team

The plan
HEY, THIS IS MAPTIME BERLIN...
WELCOME EVERYBODY!!

The javascript: we recommend Leaflet,
although there are others:
OpenLayers (which is making a comeback)/
Modest Maps / Polymaps
Team data journalism @SPIEGEL ONLINE

Christina Elmer
@ChiElm

Kurt Jansson
@Kurt_Jansson

Maximilian Schäfer
@max_schaefer

Patrick Stotz
@PatrickStotz

Achim Tack
@A.Tack

Two full time & three part time data journalists
Building big long-term projects as well as pushing #ddj
And how it evolved...slowly building a learning community

New group joins on meetup.com, by month, 2014-2018
Bigger community = More of everything (also more pain)
More space
More money
More time
Keeping everyone pleased

*DISAPPOINTED*
How did we deal with these challenges?

Learn by Experimentation!
OUR SOLUTION:
Find a local friendly space (design studio)
SOLUTION:
Find a sponsor (small companies)

Be nice and establish a lasting relationship!
OUR SOLUTION:

• Team of 3-4 people
• Split up work
• On-board new team members after a while
Community „Freshness“

Tipping point:
- Most topics covered
- All speakers you know invited
- Other things happen in your life
- You are not a beginner anymore (clash with mission?)

Change stuff
Get bored and go home

Time
Keeping everyone pleased

OUR SOLUTION:

• Be aware of your mission
• Find a good balance of content
function locations(req, res) {
    res.header("Access-Control-Allow-Origin", "*");

    var json = [];
    var rows = client.querySync("SELECT ST_AsGeoJSON(g) AS geo FROM locations \n                             WHERE st_intersects(\n                                 ST_GeomFromText('POLYGON((-180,-90), (-180,90), (180,90), (180,-90))'), \n                                 ST_GeomFromText('POLYGON((-180,0), (-180,45), (180,45), (180,0))') \n                             )\n                         ");
    for(var i in rows) {
        json.push((JSON.parse(rows[i].st_asgeojson)).coordinates);
    }

    res.send(JSON.stringify(json));
}

// Setup HTTP Server (to handle external requests / communication)
app.set('port', 10066);
Hi alsino,

You have a new direct message from the Maptime team (maptime.slack.com).

@mccferr View in the archives

Michele Ferretti 10:43 AM, Jul 8th
Hi Alsino!
It's Michele here, from MaptimeMilan.
I'm writing you since I'll spend this summer in Berlin

I'll definitely gonna come at the next MaptimeBER, but in the meantime, if you are up for some beers it will be fun to meet! 🍺

Cheers,
Michele
The map(time) tale...pt.2
And how it went down in Milano...
One of my first OSM edits!

You are here!
Actual distribution of the target variable (if we would sample it very densely)

Target variable

Field samples

\( z(s) \)

Regession function (trend)

\( \hat{m}(s) \)

Residuals

\( e(s) \)

Final estimate by regression-kriging

geographical space \( s \)
Rainbows, rainbows everywhere!

#maptime!
Maptime Milano was born here!

#maptime Milano!
Edizione Zero

Martedì 16 Dicembre 2014
Politecnico di Milano
Scuola di Architettura e Società
via Ampere, 2
Aula R1, dalle 18.30 alle 20.30

twitter.com/MaptimeMI
maptime.io/milan
facebook.com/maptimemi

Maptime is a regular mapping meeting in Milano, a chapter of the international network Maptime. Starting in December 2014, we will meet to work and draw on maps, learn about geospatial data, and teach each other the latest cartographic tools. Maptime is time for mapmaking. Our mission is to open the doors of cartographic possibility to anyone interested by creating a time and space for collaborative learning, exploration, and map creation using mapping tools and technologies. This open learning environment for all levels and degrees of knowledge offers intentional support for the beginner. Maptime is hands-on, so don’t forget to bring your laptop! All skill levels are welcome. Newbies are especially welcome!

Maptime è un appuntamento periodico di introduzione agli strumenti di mappatura e all’uso dei dati geospaziali. Vuole essere un luogo ed un momento dove poter imparare, in maniera informale e collaborativa, ad usare ed a lavorare con queste tecnologie. Nata nel 2013 a San Francisco ha in breve raccolto l’adesione di decine di entusiasti, che hanno replicato l’esperienza in più di 30 città statunitensi ed europee. Da oggi Maptime è presente anche a Milano. Ci incontriamo per lavorare insieme con i più moderni strumenti cartografici, creare mappe, disegnare e fare hacking di dati geografici. Maptime non è indirizzato ai soli esperti, ma a tutti gli interessati: i principianti sono i benvenuti. Non dimenticate di portare il vostro laptop!

Maptime Edizione Zero
a cura di: Michele Ferretti | MaptimeMilano
Intervengono: Daniele Villa | DAS&U, Fabio Manfredini | Laboratorio Analisi Dati e Cartografia-DAS&U
“…volete fare un meetup sulle mappe e non sapete neanche mettere l’indirizzo…bah!” (Anonymous, circa 2014)

Pssst…it’s here! :)

Pssst...it’s here! :)

OpenDot
via Tertulliano 70
http://www.opendotlab.it/contact
20137 Milano
Italy

Tuesday, January 21, 2014 from 7:00 PM to 9:00 PM (CET)

Add to my calendar

Alessandro Masserdotti, Michele Ferretti

Contact the Organizer
It’s OK to be an amateur
“I’d like to try ArcGIS!”
“I’d like to try ArcGIS!”

“I want to learn QGIS!”
“I’d like to try ArcGIS!”

“I want to learn QGIS!”

“Let’s use an Arduino+GPS”
“I’d like to try ArcGIS!”

“I want to learn QGIS!”

“Let’s use an Arduino+GPS”

“purpose: newbie - learn it!”
Listen to your community
MAPTIME MILANO
DATA VISUALIZATION CON D3.js // 23 APRILE
www.opendotlab.it
MAPTIME MILANO

Mappare il patrimonio culturale:
OSM per la valorizzazione del paesaggio

25 Febbraio 2016

@maptimeMilan @opendotlab
MAPTIME MILANO

ARDUINO & INTERNET OF PLACES // 28 Maggio

www.opendolab.it
Maptime varies across geographies
Communities are hard, delicate and wonderful
Lessons learned
Don’t be afraid to jump into something new, even if you don’t know it exactly
Do something practical every time
Have a clear mission
Take a chance to disappoint
#thank you!

Alsino @alsinosko  
Michele @miccferr
Are you free tonight?

- 6.30 - 8.30(ish) Pre-drinks with Polimappers at Birrificio Lambrate

- 8.30 - late ...and then partytime ‘till late at Balera dell'Ortica 🍻 🎆 😊
Staying funky and fresh is hard, especially as you grow.
Regular activities
More than 40 active groups on meetup.com
reach out to other communities
COME TO MAPTIMEMILAN